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City University of Hong Kong
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Academic Positions

City University of Hong Kong, Department of Economics and Finance

Teaching Consultant, 2025–Present

Visiting Fellow, 2024–2025

Xiamen University, School of Economics & Wang Yanan Institute for Studies in Economics

Assistant Professor, 2016–2023

Education

Ph.D. in Economics, Pennsylvania State University, 2016

Dissertation Title: “Nonparametric Identification and Estimation of k -Double Auctions”

M.A. in Economics, Peking University, 2010

B.A. in Economics & B.S. in Statistics, Peking University, 2007

Research Interests

Econometrics, Industrial Organization, Applied Microeconomics

Publications

1. Guo, Xidong, Eóin T. Flaherty, Huihui Li, and Jiming Zhu (2026). “Contract Incentives and Behaviours of Medical Consultants in Ireland.” *Nature Human Behaviour*, published online.
2. Li, Huihui, and Nianqing Liu (2026). “Nonparametric Identification and Estimation of Double Auctions with Bargaining.” *Econometric Theory*, published online.
3. Zhu, Jiming, Haiyu Pang, Peicheng Wang, Yanhua Chen, Huihui Li, Qing Liu, Luwen Wang, Hangmei Jin, Liyan Gong, Jingyan Xie, Ting Lai, Aiyang Li, Lubin Liu, Mengsha Yan, Lifei Zhou, Yanqiu Luan, Lin Wang, Xiaoli Li, Xiping Luo, ... Lan Zhu (2024). “Female Urinary Incontinence in China after 15 Years’ Efforts: Results from Large-Scale Nationwide Surveys.” *Science Bulletin*, 69(20), 3272–3282.
4. Li, Dajun, Nan Zhang, and Huihui Li (2024). “Money versus Time: The Effects of Social Media Exclusion on Mental Construal and Donation Behaviors.” *Journal of Behavioral Decision Making*, 37(3), e2396.
5. Shen, Lijun, Ziyi Wu, Huihui Li, Feng Jiang, Yi-Lang Tang, Huanzhong Liu, Yuanli Liu, Tingfang Liu, and Jiming Zhu (2024). “Mental Health Professionals in China from 2017 to 2019: More Educated, Better Paid, but Less Satisfied.” *Asian Journal of Psychiatry*, 96, 104015. (Extended version)
6. Flaherty, Eóin, Xidong Guo, Huihui Li, and Jiming Zhu (2024). “The More Private Patients, the Fewer Public Patients? Evaluating the 2014 Hospitals Reform in Ireland.” UCD Geary Institute for Public Policy.
7. Han, Xinxin, Huihui Li, Yi-Lang Tang, Judith Palfrey, and Jiming Zhu (2022). “The Association of State-level Drug and Opioid Overdose Deaths with the Capacity of Behavioural Health Professionals in the United States.” *Health and Social Care in the Community*, 30(6), e4585–e4593.
8. Chu, Chia-Shang J., Tianyi Wang, and Huihui Li (2011). “China’s Macroeconomic Stability: An Empirical Study based on Survey Data.” *China Economic Journal*, 4(1), 43–64.
9. Li, Huihui (2009). “Catastrophic Risk Management in China: Experience and Development.” *Economic and Social Development*, 7(11), 25–28. (Chinese)

10. Li, Huihui, Jiazi Guo, Ting Han, and Yunbo Liu (2006). “Empirical Study on Performance Evaluation of Property Insurance Companies in China.” *Risk Management and Economic Safety: Viewpoint of Finance and Insurance Industries. Proceedings of CCISSR 2006 Conference*, 62–82. (Chinese)

Working Papers

11. Li, Huihui and Kai Li. “Offline Size and Online Scale: A Tale of Two Platforms.” (Revise and Resubmit, *International Journal of Industrial Organization*)
12. Li, Dajun, Liang Chen, Lunrui Fu, Huihui Li, and Nan Zhang. “Scrolling in the Balance: Passive Social Media Use, Mental Health, and the Moderating Role of Confucian *Zhongyong*.” (Revise and Resubmit, *Health Communication*)
13. Li, Dajun, Liang Chen, Huihui Li, and Nan Zhang. “Confucian *Zhongyong* and Sustainable Behaviors: A Moderated Mediation Model Based on the Construal Level Theory.”
14. Çelen, Boğaçhan, Sen Geng, and Huihui Li. “Belief Error and Non-Bayesian Social Learning: Experimental Evidence.”
15. Li, Huihui. “Nonparametric Identification of k -Double Auctions using Price Data.”
16. Li, Huihui. “Uniform Consistency of a Boundary Corrected Kernel Density Estimator.”

Work in Progress

17. “Semi-nonparametric Estimation of Double Auctions using Price Data.”
18. “Costly Observation and Welfare in a Social Learning Environment.”
19. “Group Membership Detection in High-Dimensional Panel Data.”
20. “Improved Computational Method for Multidimensional Continuous-Choice Dynamic Problems.”

Editorial Service

Referee for *Journal of Econometrics*, *China Finance Review International*

Seminars & Conference Presentations

- 2022 Asian Meeting of the Econometric Society in China
- 2019 Shanghai University of Finance and Economics, Monash/Xiamen Workshop on FEES
- 2018 California Econometrics Conference
- 2017 Shandong University, China Meeting of the Econometric Society, Annual Conference of International Association for Applied Econometrics
- 2016 Lancaster University, Xiamen University
- 2015 Midwest Econometrics Group, Canadian Econometric Study Group
- 2014 European Meeting of the Econometric Society, University of Hong Kong, Shanghai University of Finance and Economics, Renmin University of China

Teaching

City University of Hong Kong (Instructor)

Economics for Business (Graduate): Fall 2024 & 2025

Microeconomics (Undergraduate): Fall 2024–2026, Spring 2025–2027

Xiamen University (Instructor)

Advanced Econometrics (Graduate): Fall 2016–2022
Mathematical Statistics (Undergraduate): Spring 2022 & 2023
Mathematical Economics (Undergraduate): Fall 2016 & 2017, Spring 2019
Thesis Writing (Undergraduate): Spring 2020 & 2021

Massive Open Online Course / MOOC (Instructor)

Thesis Writing: A Guide for Economic Students: 2024–Present

Pennsylvania State University (Teaching Assistant)

Intermediate Econometrics (Undergraduate): Spring 2012 & 2015
Economics of Uncertainty (Undergraduate): Fall 2014
Labor Economics (Undergraduate): Spring 2014
Empirical Methods (Graduate): Fall 2012
Introductory Macroeconomics (Undergraduate): Fall 2010, Spring 2011

Peking University (Teaching Assistant)

Managerial Economics (MBA): Fall 2009	Fundamentals of Management (MBA): Spring 2009
Managerial Accounting (MBA): Fall 2009	Corporate Finance (MBA): Fall 2008
Marketing in China (MBA): Spring 2009	

Advising

Master Students, as Primary Advisor

Jiahui Cheng (2020), Wanjun Fu (2020), Kangle Zhu (2020), Angda Li (2021), Xiaohui Wu (2021), Yuxuan, Huang (2022), Shuwei Xu (2022), Yuqin Gan (2023), Xuekun Cheng (2023), Xingquan Zheng (2023).

Master Students, as Co-Advisor

Xiwen Feng (2024), Shaolin Zheng (2024).

Skills, Certifications & Awards

English (fluent), Chinese (native).
MATLAB, Python, Stata, R, C, SAS; $\text{\LaTeX}$.
Certified China Associate Actuary.
Xiamen University 2020 ZIQIANG Award for Teaching Excellence (awarded to 2 faculty members each year).
Second Prize of 2018 Xiamen University Teaching Competition.